

To: Area Media Outlets
Date: October 6, 2006
From: Yavapai Exceptional Industries
Re: YEI! Acquires Spice 'n Slice Company
Contact: Brad Newman, Executive Director, 445-0991



YEI! Spices Things Up

Prescott, Arizona – With Fall upon us, Yavapai Exceptional Industries is excited to announce that they have acquired Grandma La Mure's Spice 'n Slice Mixes for Ground Meats®. Originally a family-owned enterpriss, the product line includes six different spice mixes intended to add flavor to game and other meats. The company is perfectly placed in Prescott, Arizona, where so many sportsmen and their families enjoy hunting. The six spice mixes that make up the Spice 'n Slice line are easy to use for home-production of salami, pepperoni, jerky and other sausages.

YEI! has been in operation for over 30 years and provides job training and employment to over 100 individuals with developmental and other disabilities.

Tom LaMure used his mother's recipes and launched Grandma LaMure's Spice 'n Slice almost 30 years ago. When LaMure started out, one of his goals was to use the warehousing, packaging and shipping operations of Spice 'n Slice to provide jobs for individuals with a disability. The Centers for Habilitation (TCH) in Tempe, Arizona, carried on that tradition for 16 years and is now pleased to announce the sale of Grandma LaMure's Spice 'n Slice to YEI!

TCH staff has been working with the YEI! staff during the transition to ensure YEI!'s success with their new venture. The first day of their operation, YEI! received an order from Cabela's, World's Foremost Outfitters, for over \$12,000 worth of Spice 'n Slice product! What a way to start a new business.

The spice mixes are blended at a food production facility in Maryland. They are then delivered in large quantities to the west coast, where they are sealed in individual polymer packets. At that point, the packets are shipped to YEI!, where YEI! employees package the product and ready it for shipment. YEI! fills orders for large companies such as Cabela's, and also ships to smaller chains, Mom & Pop sporting goods stores, and individuals all over the country who have enjoyed the products for many years (in fact, there are only four states in which YEI! does not have a customer base yet).

As the former manufacturer and distributor of this product, TCH is delighted at the the prospect of YEI! assuming the reins. "This product line is a logical extension of Grandma LaMure's vision of not only spicing up America's game meats, but creating employment for the hard to employ," said Vicki Kringen, Vice President and CFO of TCH. "After working with the YEI! team, we're assured that this great product, the production process, and the range of its distribution is going to just get bigger and better."

Kringen added, "As a post script, I can't think of anyone better than Brad and his team to take over the tradition of Spice n Slice. It's a great product that is fun to market YEI!'s creative flair will help solidify Spice 'n Slice's share of the market and continue to provide much needed jobs for individuals with a disability."

Contact Brad Newman at 928-445-0991 or visit the Spice 'n Slice website, www.spicenslice.com, for more information. For more on YEI!, call Newman or visit the YEI! website at www.yeiworks.com. For additional high resolution images, please contact katie@LooseEnds.net.

